



## **Website Content Creation**

*White Knight Painting | <http://www.whiteknightpainting.com>*

### **About Us**

#### ***Craftsmanship, Service and Education***

With over 15 years in business, White Knight Painting is the most reliable option when painting your home or business. For both large and small projects, White Knight Painting's experience and professionalism will immediately put you at ease. We will consult with you to help you determine colours and a timeline that works around your schedule. Then we'll complete the job neatly, efficiently and on time.

One of the most unique aspects of White Knight Painting is the people we employ. White Knight Painting consists of a talented group of individuals who embody our commitment to Craftsmanship, Service and Education. Although we are experts in our field, we never turn down an opportunity to learn and expand our skill set. This makes us more than just painters. We are also craftsmen. For a member of the White Knight team, painting is about more than completing a project and moving on to the next job site. For us, painting is about the process, from initial consult to cleaning up after a job well done. This dedication to excelling at every step of the job will ensure that you are completely satisfied with the finished product.

Please take the time to learn more about White Knight Painting, from our history and philosophy, to our employees, insurance information and the professional associations that we belong to.

### **History**

#### ***Celebrating 15 Years in Business***

In 1995, Bob's Quality Home Painting (BQHP) opened for business. At first, BQHP consisted of just one man, a couple of paint brushes and a vision. Bob Fuchs, the founder of BQHP, believed that craftsmanship meant more than a paint job well done and knew that this business model would ensure the success of BQHP. A true craftsman is respectful and courteous, shows up to work on time every day and works efficiently and neatly to complete the job with as little disruption as possible for the client. Most importantly, a craftsman continues to learn and grow over the course of their career. The little things matter, making a craftsman more than just a painter.

Over time, BQHP grew, additional employees were hired and service expanded to include commercial properties and condo associations. Bob realized that the name "Bob's Quality Home Painting" no longer reflected the company's size, versatility and philosophy, so the name was changed to White Knight Painting Ltd.

In 2010, Bob is now president of White Knight Painting Ltd. He and his approximately ten employees are now celebrating 15 years of Craftsmanship, Service, and Education. This makes White Knight Painting

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one of the largest and oldest painting companies in Victoria, B.C. The values that guided BQHP in the 1990s continue today on each job site with each employee.

## **Employees**

### ***The difference is in the people***

White Knight Painting is a great place to work. Over time, we've discovered that happy, well-trained employees are better prepared to serve our clients' needs. Regardless of whether we're working in your home or workplace, this is an obvious but important aspect of any business. Our job foremen are all certified tradesmen, active in their trade associations and constantly working to expand their knowledge, both inside and outside of the painting industry. Our tradesmen are dedicated professionals who take their participation in your home or office improvement project seriously.

Please read on to learn more about the White Knight Painting crew leaders, and you'll discover that the difference really is in the people.

#### David Krull

David is one of those increasingly rare Vancouver Island natives and isn't planning on leaving anytime soon. Still single and focused on his education and career, David is enrolled in the plumbing trade apprenticeship program at Camosun College. He, like the rest of the White Knight team, prides himself on high standards of painting and personal customer service. This ultimately benefits you, the client, because it gives you peace of mind knowing that David and the team are focused on your satisfaction with the entire project. In his spare time, David is a musician, recording artist and audio engineer. He is also interested in technology and has a Microsoft NT server certification, further showing his dedication to continuing education.

#### Desmond Rodman

Desmond was born and raised in Victoria. He began painting homes seven years ago, and still loves every minute of it. He considers painting more than a job – it's also a career and a trade. Desmond, like the other members of the White Knight team, believes in doing the best job possible. Outside of work, he enjoys spending time with his two parrots. He also loves spending time outdoors, especially fishing and golfing.

#### Rory Grogan

Rory is an old school painter with a long-time dedication toward customer satisfaction and a superior finished project. He has always lived on Vancouver Island and began painting when he was in college. He worked with a school district painting crew in Courtney, where he learned many of skills that he uses today. In the White Knight spirit of always learning, Rory is working on his masters in social services. At 50 years old, he likes to work hard and expects his crew to do the same. Rory has an incredible attention

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to detail that comes with my many years of experience, and takes pride in superior customer service. In his free time, Rory is very active and spends some of his free time on the ice playing old timers' hockey. Ultimately, he's a family man and enjoys spending evenings at home.

David Jacobs

David is an Ontario native with over a decade in the painting trade. When he worked in Ontario, David gained experience managing several job sites. In his spare time, David attends school to become a personal trainer. He is confident, goal-oriented and a dedicated worker with a strong work ethic. David is proud of his reputation as a reliable and hard-working member of the White Knight Painting crew. He enjoys his work and makes the best out of every situation. David's friendly, approachable attitude and excellent communication skills instantly puts clients at ease.

Mike McArter

Mike has worked for White Knight Painting for five years. With over 21 years in the industry, Mike has plenty of experience in residential, commercial, industrial and institutional painting. He began painting houses when he was younger and went on to train with the International Union of Painters and Allied Trades in Ontario. Mike enjoys working for White Knight because of the people he works with. Every member of the White Knight Painting crew cares about doing an excellent job and takes pride in their work. Mike is extremely detail-oriented and personable, making him a perfect match for White Knight Painting. In his free time, Mike enjoys fishing and golfing.

Allan McDowell

Allan has been in the painting business for over 21 years. He began working with heritage restorations in the James Bay and Fairfield area, and has been with White Knight Painting for about six years now. Allan's primary strengths lie in customer relations and making sure that everything is in its place when the crew leaves the job site. Like the rest of the team at White Knight Painting, Allan believes in going the extra mile for each and every client. In his free time, he likes to take it easy by walking his dog and gardening.

Charlotte Geddes

Geddesign Interior Design is a full-service interior design and decorating company that provides assistance for home improvement projects of any scale. Geddesign offers a wide range of services including but not limited to interior/exterior colour consultation, updating, restoration, decorating, re-design and renovation of kitchens and baths, drafting and project management.

Owner/operator of Geddesign, Charlotte Geddes, a Victoria native, has been designing and re-designing across the province for more than ten years. She is proud to provide her expertise to White Knight Painting.

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If you need support to alleviate the stress and confusion associated with renovation projects, then Geddesign is here for you.

## **Professional Associations**

### ***The White Knight Way***

Professional painters such as those employed by White Knight Painting take pride in their work and are educated in important issues such as proper preparation, application and safety. At White Knight Painting, we go beyond the basics. Our employees are active in trade associations and committed to superior customer service.

House painting began as an organized trade during the renaissance. The skills and knowledge of professional painting have been passed down and for over 400 years through organizations such as the Painters and Decorators Contractors Association (PDCA).

White Knight Painting is one of only four Victoria contractors involved with the training and education offered by the PDCA. We are also members of the Better Business Bureau of Vancouver Island and Shell Busey's HouseSmart Center, a referral network that assists homeowners in finding qualified contractors for home improvement projects.

Our commitment to education and networking further highlights our dedication to a job well done. For that reason, we're proud to say that no paint job lasts longer than a White Knight paint job.

## **Insurance**

White Knight Painting is fully insured to protect your home or office and those on the job site. We carry two million dollars liability from Megson Fitzpatrick and comprehensive workers' compensation coverage (WCB 551163). We also practise progressive safety measures to prevent accidents before they happen. We also screen our employees with thorough background checks before hiring to ensure the security of your home or office.

## **Safety**

White Knight Painting employees are serious about safety. This is the result of extensive training and continuously revisiting issues that affect the wellbeing of our clients and employees. We meet at the shop every day at 7:30 am for training, and receive further weekly instruction through our Tailgate Education Series at the job site. There, we discuss a different safety issue every week. The entire White Knight Painting team is passionate about using every opportunity to learn and to stay up to date on practices that keep our employees and clients safe.

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## Services

### *Why Choose White Knight Painting?*

Anyone who has completed a job with White Knight Painting knows that the process is just as important as the project itself. The end product cannot just look good; the entire project must be efficient and worry-free. This is just one of the reasons why White Knight Painting is a trusted, reliable company that has been serving the Greater Victoria area for over 15 years. Many of our clients have either had a remodelling experience with another painting company or have previously completed a project with us. Once they see what really goes into painting a home or workplace, they have a much greater appreciation for a company that pays attention to the details.

#### *Personal Attention*

We assign a project manager to each and every aspect of our projects. Having a single point of contact gives you someone to go to with any questions or concerns. Our project manager is available for you during the duration of the project. Some of our clients even come to think of our painters as members of the family, except White Knight Painting technicians actually clean up after themselves! With White Knight Painting, your home or business gets the attention that it needs. We're here for you every step of the way.

#### *Design*

Our clients love our ability to bring design and colour consultation knowledge to their home or business improvement projects. Our design team brings a wealth of know-how and creativity to every project and is happy to provide advice on colour and paint.

#### *Building Services*

Do you need carpentry, drywall or stucco work? We know your time is valuable, so we make it convenient for you to use our services. Every home repair, maintenance and remodelling project is completed in a professional and courteous manner, in a time frame that works with your schedule. Our expert craftsmen remove the hassles by showing up when promised, finishing on time and on budget, and always cleaning up after themselves.

#### *We've probably been there before*

All homes require a bit of detective work. No two houses are alike and no procedure will work for every kitchen, bath, bedroom or exterior. We've been in business for more than 15 years and it's very likely that we've come across most of the hidden challenges waiting on or behind the walls of an older home.

White Knight Painting also employs Five Star Quality Control to ensure that you are completely satisfied with the finished product.

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- ★ **Employee screening:** our employees are thoroughly screened for character and skill. References and past employment are carefully screened and skills are tested with exams and a three month closely monitored probationary period.
- ★ **Quality Control Check Lists:** work quality is monitored continuously by the Crew Chief and checked extensively at the completion of preparation, completion of paint application and after cleanup. We encourage your involvement in these checks and welcome any suggestions you may have.
- ★ **Report card:** your feedback is important to us and we ask that you rate White Knight Painting and our workers in nine performance areas. These report cards are reviewed weekly with our crew chiefs. The crew chiefs are very proud and competitive so everyone is always striving for perfect grades.
- ★ **Random inspections:** Bob Fuchs, President of White Knight Painting, randomly stops by job sites to ensure company procedures are followed, to help troubleshoot problem repairs and to help adjust paint colour and layout.
- ★ **Two Year Guarantee:** White Knight Painting fully guarantees all of its work (labour and materials) for two years. On projects where Benjamin Moore paints are used, an additional two year warranty is backed by Benjamin Moore Canada® for labour and materials.

Please take the time to browse the services that White Knight Painting offers. Whether it's a small kitchen facelift or a full-scale paint job, we will make sure that your needs are met to the fullest extent.

For your free estimate, please contact White Knight Painting today.

### **Painter for a Day**

Every home requires upkeep. After a while, the tasks pile up, leaving you wishing that you had more hours in the day. These projects might seem too small to hire a contractor and too time-consuming for a busy person. When this happens, look to White Knight's Painter-for-a-Day to tackle the nagging projects. Whether it's inside or outside, a bathroom or exterior trim, our Painter-for-a-Day can get the job done, saving you time and energy.

Our Painter-for-a-Day package includes:

- A qualified White Knight Painting technician
- A fully-equipped White Knight Painting vehicle with all of the necessary supplies
- Eight hours of quality painting craftsmanship

Our Painter-for-a-Day can:

- Paint a bathroom, bedroom or kitchen
- Paint or stain your entry door
- Touch up your baseboards
- Paint exterior trim
- Pressure wash exterior surfaces
- ...And more! Just ask!

Don't let the little projects hold you back. Even the small things deserve attention, so contact White Knight Painting to hire your painter-for-a-day.

### **For Home Owners**

It always sounds like a great idea at first: repaint the house before selling, update the decor before the relatives visit, or get the exterior looking spiffy before summer. But when it comes down to actually getting the project done, the process can seem very daunting. When you decide to hire a professional, it might seem almost impossible to hire someone who is both trustworthy and talented – someone who you can trust to take care of the details for you. White Knight Painting is that and more. We combine craftsmanship, service, safety and privacy to ensure that you are pleased with the project from start to finish. With over 15 years in business, White Knight Painting knows what it takes to get the job done well, with as little disruption to your home as possible.

Often, our clients have experienced or know someone who has experienced things like;

- Paint jobs that didn't last as long as expected
- Colours that didn't look like the colour on the paint chip
- Unreliable contractors who showed up late or not at all
- Projects that took longer to complete than planned
- Seemingly endless inconvenience

Our clients hire White Knight Painting because our long history of proven success and our methodical approach alleviates common problems that come with hiring contractors.

Read on to learn more about some of the services we offer for homeowners. Have a project in mind and don't see it here? Contact us and ask for a free estimate.

Need a smaller job done? No problem. Hire our Painter-for-a-Day.



Regardless of the size of the job, your house is likely the largest investment you'll ever make. More than that, it's your home to enjoy. Let White Knight Painting take care of the hard work for you. Our team of experienced, certified and trained painters can protect and beautify it, leaving you free to enjoy it.

- Simple Kitchen & Bathroom Makeovers

It's possible to give a tired kitchen new life without breaking the bank. At the most basic, we can paint the walls and cabinets, and change the hardware to freshen the look. For a more complete makeover, you can upgrade your cabinets and appliances within the existing layout, saving the expense and hassle of moving plumbing and electrical lines. A professional cosmetic upgrade will more than pay for itself at resale time. If changing tastes or wear and tear has left your kitchen in need of a facelift, call White Knight Painting. We can help.

For more than 15 years, White Knight Painting has prided itself on offering creative solutions for a variety of home improvement and home repair projects with top-notch craftsmanship by painters that are second to none.

- Interior Preparation & Painting

There are several steps that go into a professional interior painting job done right with White Knight Painting.

#### *The Right People*

With the right people on the job, everything falls into place. The work seems effortless and the results are beyond expectations. Our painters at White Knight take pride in their work and are well-educated in design and can provide advice on colour and creating ambiance. Like all highly-trained professionals, we are active in trade associations and committed to continuing education. Only qualified journeypersons (defined as having either an Interprovincial Standards Red Seal Certification or a Paint Quality Institute Certificate of Accomplishment) are employed as painting supervisors. Apprentices work only under the direct supervision of a qualified journeyperson.

#### *The Right Preparation*

Interior paint preparation is the foundation of a beautifully painted room. Proper preparation is quite often more involved than the actual paint application.

All you need to do is move the small things (ornaments, pictures, bric-a-brac, draperies and blinds) we'll move and replace the heavy items.

Paint has a way of finding the smallest uncovered areas, so all surrounding surfaces, including floors, are completely protected. Furniture, book cases, and fireplace mantels are draped with lightweight plastic

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sheets and the floors are covered with canvas drop cloths and/or building paper. Hardware, light switch and receptacle covers, nails, brackets and racks are removed and carefully stored. Masking tape is used to secure drop cloths and sheeting as well as to protect flooring near base boards and hardware that cannot be safely removed.

With all of your personal items cleared away, we inspect the walls, ceilings, trim, windows and doors for problems such as stains, holes, cracks, peeling and other imperfections. Conditions such as water staining and peeling paint will require further investigation. If the cause of the defect is not found and repaired, it may ruin the appearance of your newly decorated room.

Soiled areas are cleaned. Typically, areas of concern are bathrooms and kitchens, especially near the stove and sink. Greasy deposits and soap scum will interfere with paint adhesion.

Nails and picture hooks are removed. Holes and cracks are filled and joints caulked. Loose paint is removed and imperfections are filled and sanded smooth.

This is also an excellent time to consider upgrades. New trim can have an almost magical effect on the appearance and character of your home. New flooring and architectural details such as built-in shelving and gas fireplaces can completely transform a space, turning a seldom-used room into an oasis.

Talk to us about building services today. We know your time is valuable, so we make it convenient for you to use our services. Every home repair, maintenance and remodeling project is completed in a professional and courteous manner, in a time frame that works with your schedule. Above all, our attention to detail ensures that you are completely satisfied with the finished product.

The final step before painting is priming. Primer is a type of paint that evens out the porosity of the surface so that the paint covering is uniform and adheres well. All repairs need to be fully completed and primed before proceeding with the application of the finish paint. Priming of drywall repairs, raw drywall, plaster and raw wood is also necessary before painting.

### *The Right Paint*

Top quality paints are designed to produce the best looking and longest lasting results. Although premium paint may cost a little more, it provides a smoother, more uniform appearance and can last more than twice as long as standard paint — truly a more economical choice over the long term.

White Knight Painting uses premium paints from Benjamin Moore, ICI and Cloverdale Paints.

### *The Right Application*

Our expert painters are fully trained in all areas of paint application; from traditional brush and roll painting to modern spray techniques. Paint professionally applied by traditional brush and roller

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techniques is best for most situations. Spray painting is typically used when surfaces are very coarse, such as popcorn textured ceilings or when an extremely fine furniture grade finish is desired on cabinetry. Regardless of the method used, the end result is attractive, even colour, clean-cut lines and maximum durability.

### *The Right Cleanup*

We remove all painting materials, tools and protective coverings. The room is vacuumed and all furniture is put back in place.

We deliver waste paints and related materials to a recycling and collection facility. Paint, stain and wood preservative finishes and related materials (thinners, solvents, etc.) are regarded as hazardous products and will be disposed of according to regulations.

We always clean up after ourselves so there is no mess or garbage left for you to deal with.

- Exterior Preparation & Painting

Exterior paint both protects and beautifies. The exterior of a house reflects those who live there so it's no wonder that you want the outside of your home to look as polished as the inside. Painting your home in the perfect combination of colours creates a place you can be proud to call your own.

Painting is also one of the most important maintenance projects for your home. Often, paint and caulking are all that stops damage from weather and water. White Knight Painting works for discerning homeowners who may have tired, outdated paint that may not be fully protecting their investment or accurately reflecting the values of those who live inside.

Generally our customers concerned about the protection, resale value and beauty of their homes. They are looking for to hire a contractor who will produce a job that will protect their home, look good, last a long time, and will be completed quickly with little mess or disruption.

### **For Commercial Properties**

Sometimes, it can seem difficult to find the right time to paint your business. You can't shut your doors and risk losing revenue, so generally the most obvious option is getting the job done outside of business hours.

Trust White Knight Painting to take care of your commercial property with little or no interruption to your business. Our qualified painting technicians can complete the job during your off hours but if this is not possible, we will ensure that we complete the work quietly, promptly and professionally. We will do our work so that you can do yours. Ultimately, hiring White Knight Painting will save you two of the most important things in business: time and money.



It has been proven that a clean, well-painted environment boosts morale and productivity while conveying a professional image for clients. We can help you choose the right colours and paints for your needs, whether you're looking for a traditional look or a more high end treatment, including faux finishes, crown mouldings and murals.

Painting will be scheduled around your needs, even if it means working at night, on weekends or over holidays. We can recommend primers and paints, and we use the right products for each surface, even if they need to be heat, cold or condensation-resistant. Because time is critical for you, we turn projects around quickly and finish when we say we will. We also warranty our work, so when we're done, you can rest assured that it was done right.

Before we begin a project, we provide competitive and accurate estimates of how much the project will cost and when we'll complete it. We coordinate with floor supervisors and other managers to work around your shifts, ensuring production and work flow won't be disrupted. We protect adjacent surfaces and we're fully insured, so you don't have to worry about injuries or damage to your equipment or facility.

### **For Condo Associations**

Over time, interior and exterior paint jobs wear out, leaving an outdated look that diminishes property values. You probably tried to save money last time by doing it yourself or hiring a contractor who was inexpensive but without the proper credentials. In the end, it cost more in repairs and residents' unhappiness.

At White Knight Painting, we take control so you can take it easy. Our team of experienced painters help preserve and protect that investment while keeping residents and association board members informed. White Knight Painting will notify residents of upcoming work, and we'll schedule door painting so you don't have to. We'll even answer residents' questions and calls directly ourselves.

People want to be proud of their homes, but they don't want an endless parade of workers getting in the way. It's important that our work be done quickly and with the least disruption to people's lives. We provide quotes promptly, and our prices are competitive and accurate.

You can also feel secure when we're on site, too. At White Knight Painting, we conduct full background checks and provide ongoing training for our employees. We'll use the same crew throughout your project, and assign a single project manager, ensuring consistency and accountability.

Our employees are all fully insured, and we carry comprehensive workers' compensation coverage that protects your association if anyone is injured at a job site. We also protect more than just our employees. We take precautions to ensure that neither landscaping nor property is damaged in the course of our work.

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And when we're through, you'll have the peace of mind knowing that our work comes with a full warranty.

Contact White Knight Painting today for a free estimate.

### **Carpentry and Repair**

At White Knight Painting, we know that a good paint job is about more than the paint. We properly prepare surfaces such as walls, windows and wood trim to ensure the life and integrity of our work. We can also help you choose the right colors and products. We install wall coverings, refinish wood trim, perform faux finishes, and repair drywall. We can use our network of professionals to coordinate carpeting, tile, carpentry, and interior design, saving you the bother of serving as your own general contractor.

We know your time is valuable, so we make it convenient for you to use our services. Every home repair, maintenance and remodelling project is completed in a professional and courteous manner, in a time frame that works with your schedule. Our expert craftsmen remove the hassles by showing up when promised, finishing on time and on budget, and always cleaning up after themselves.

### **Ongoing Maintenance and Upkeep**

Even a properly applied coating cannot last forever. Climate extremes such as seashore and deep woods, the unpredictable nature of old paint and uncorrected or undetected house flaws such as leaky gutters, clogged drain tiles and damaged wood, will determine what maintenance is needed. Just as an automobile's effective life can be prolonged by wise and regular preventative maintenance, so can the life of a properly chosen and properly applied coating system.

White Knight Painting preventive maintenance program adds years to a paint job's life by finding and correcting problem areas before they have a chance to grow.

Contact us today to find out how we can extend the life of your paint job.

### **For Help with Colour**

Not everyone is a design expert, and White Knight Painting understands this. Whether you're making over your bathroom, re-painting the exterior of your home, or updating the decor in your office, you can ask us for advice or a full consultation with one of our qualified designers. White Knight Painting employs professionals who will consult with you to help you choose the right colours for the right room.

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