

## Brochure Writing

Client: HearWare (Abacus Data Solutions)

### Seasoned Professionals

HearWare is Canada's best-selling audiology clinic management software, used in hearing healthcare clinics from British Columbia to Nova Scotia and everywhere in between. Our developers have consulted with hundreds of industry professionals to ensure that HearWare expertly meets the needs of hearing healthcare clinics. We take pride in what we do, so our representatives personally install and provide training for HearWare, giving your clinic the tools that are necessary for growth.

### Our Roots



HearWare has been cultivating relationships with hearing healthcare clinics for more than a decade. HearWare was created in 1997 when Abacus Data Solutions launched the first Canadian hearing healthcare practice management software application. Year after year, HearWare continues to lead the industry by measuring up to its reputation of superior personal service, training and support. Since HearWare is highly customizable and updatable, it ensures that your practice is sustainable for years to come.

### A Solid Investment

When you purchase HearWare, you are investing in the industry's leading invoicing and patient management software. HearWare is competitively priced, reliable and highly customizable to fit the needs of any size practice, from a single location to multi-site clinics. Larger practices are able to link multiple clinics via the Internet, updating the database in real time. HearWare adapts and grows with your clinic, providing all of the necessary updates and innovations you need to succeed.

### Creating the Perfect Equilibrium

Like an eco-system, a hearing healthcare clinic needs balance in order to succeed. Outdated administration practices can monopolize time that would otherwise be devoted to customer service. HearWare is the industry's most efficient way of maintaining your clinic and managing your clients. Our associates will work closely with you, from demo and installation to training and maintenance, to ensure that HearWare works harmoniously with your clinic. This personal relationship will ensure that your practice and clients are taken care of to the fullest extent.

## Always Evolving

HearWare has the largest network of users in Canada so we are able to provide user-driven software updates in order to continually improve our performance. These updates are easily downloadable and regularly enhanced with new features and functions. They are provided at no additional charge, making the best even better.

## Fundamental Features

- Proactive invoice and inventory management
- Hearing aid sales and returns
- Patient records
- Manufacturer-approved hearing aid order forms
- Mailings managed through the system
- Vigilant alert system aware of 17 customizable clinic procedures
- Client/Doctor communication
- Full-featured patient/clinician resource scheduling
- Effortless data migration from previous system
- Extensive direct marketing and recall feature
- Insurance (including VAC , AADL, and WCB) forms and billing
- Online Telus billing for WSIB
- Complete and easy-to-use audiometric module
- Comprehensive accounting with the ability to transport data to third party accounting programs
- Securely network HearWare over multiple locations in real time
- Quality onsite training and expert technical support



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**FUNDAMENTAL FEATURES**

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Grace Shyang

Let HearWare plant the seed, and then watch your practice grow!

"We have been using HearWare in our clinics since 2006. HearWare has been the only audiology client management program that successfully meets our clinical and business needs. From the flexible scheduling features, to the comprehensive trending features, and to the detailed accounting reports, HearWare is an efficient, user-friendly program that just keeps getting better with every update. Jacob and Jennifer are conscientious, clearly putting their customer's needs first. And even though we are based in BC, Jacob readily accommodates our time zone differences to minimize disruptions to our clinic schedule. We would not hesitate to recommend HearWare to any clinic."  
Grace Shyang  
Head of Audiology  
Western Institute for the Deaf and Hard of Hearing  
Vancouver, BC



**Tagline, front panel:**

The natural choice

**Back outside panel:**

Contact us to reap the rewards of a balanced practice

**Inside middle panel:**

Let HearWare plant the seed, and then watch your practice grow!

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