

Copywriting

Client: Cook Culture

Printed: EAT Magazine, September/October 2010

YOUR PLACE... OR OURS?

Whether it's a last-minute meal or entertaining a crowd, quality kitchen wares make the difference. Anyone who's had the misfortune of fumbling with a dull knife or Grandma's can opener will agree.

Cook Culture offers fine kitchen wares for a great price so you can fully indulge your passion for food with friends, family or that special someone. Stop by today and see how good it can feel.

Three meals a day, 365 days a year. That's 1,095 meals in total. Even the most ambitious at-home chefs feel uninspired once in a while. When that happens, why not take a break from your kitchen and visit ours?

Our in-store classes and demonstrations offer you the opportunity to have fun, learn some cool new things, hobnob with your favourite local chefs and eat delicious food. Add it all together and you've got the recipe for a great night out.



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Client: Cook Culture

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**CONSIDER THIS OUR
FIRST DATE.**

Indulge your passion for food at Victoria's newest Cooking School and Cook Shop.

It might just be love at first bite.



1317 Blanshard St. - The Atrium Building / cookculture.com / twitter @cookculture / p. 250-590-8161

Website Copywriting

Client: Cook Culture | <http://www.cookculture.com>

Home page – Fall 2010

At Cook Culture, we embrace everything fresh and local that the seasons have to offer, and what better place to do it than on Vancouver Island? Cook Culture is Victoria's newest cooking school and cook shop. In the same way that autumn presents a cornucopia of delicious ingredients, we offer an abundance of quality kitchen wares for a great price, as well as exciting classes with talented local chefs.

We invite you to get to know us further. Browse our website or stop by and celebrate everything culinary that autumn in Victoria has to offer.

Home page – Spring 2011-07-28

At Cook Culture, we embrace everything fresh and local that the seasons have to offer, and what better place to do it than on Vancouver Island? Cook Culture is Victoria's newest cooking school and cook shop. Immerse yourself in the season of beginnings at Cook Culture by trying one of our quality kitchen wares for the first time, or learning to cook a seasonal dish with one of our talented chefs.

We invite you to get to know us further. Browse our website or stop by and celebrate everything culinary that spring in Victoria has to offer.

About Us

Cook Culture is more than just a kitchen shop. Sure, we believe in owning and using quality kitchen wares. We also believe in the idea of community and our ability to forge connections with each other as a result of a common interest and need - food. The basis of this union is education. That's why we offer exciting classes and demonstrations with that offer you the opportunity to have fun, learn some cool new things, hobnob with your favourite local chefs and eat delicious food.

We combine the social aspect of cooking with quality and affordability so that you're able to take our products and knowledge back to your kitchen and apply them in the most effective – and fun - ways possible.

Our Mission

Our mission is to assist in the journey to food security and our overall health as a society by promoting healthy cooking from scratch using local ingredients. While food is a basic requirement of life, it can also be fun to prepare and enjoy with friends and family. At Cook Culture, we want to share our passion for all things fresh, local and seasonal with our community.

Cook Culture is a hub where newbie cooks and veteran chefs can join in celebration of cooking and food. We aim to be the most trusted kitchen shop and cooking school on Vancouver Island by continuously stocking innovative products and promoting exciting events led by informative, interesting personalities.

Products

At Cook Culture, we combine quality and affordability by stocking fine kitchen wares for a great price so that you can fully indulge your passion for food. Because we're also cooks, we only stock the products what we would use in our own kitchens.

We stock: knives, wine glasses, cook books, serving ware, dishes, ceramic oven ware, table linens, cutlery, high end coffee makers, countertop appliances and almost anything else you would expect in a fully equipped kitchen.

We invite you to check back soon for reviews and discussions on cooking related products.

Cooking School

Our cooking school is what makes us more than just a kitchen shop. Not only will our ongoing classes and demonstrations allow you to learn more about cooking in general by interacting with like-minded people and experts, but our classes will also give you the chance to have fun, eat delicious food, and even take some of our products for a spin.

We invite you to browse our classes to see the latest classes and events that our cooking school has to offer. Don't forget to check back soon because we're always cooking up something interesting.

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